

AMSOIL[®]

▶ PREFERRED CUSTOMER EDITION

MAGAZINE

MAY 2015

SAME GREAT
PRODUCT.
GREAT NEW
LOOK.

| PAGE 6



Outstanding Cooling-System
Protection | PAGE 10

New Products for Work or Play



ATV/UTV FAMILY



AUV40

Engineered for use in ATVs and UTVs that require a 10W-40 motor oil, including those made by Kawasaki, Suzuki, Can-Am, Honda, Yamaha, Kubota and John Deere.*

AUV50

Engineered for use in ATVs and UTVs that require a 5W-50 motor oil, including the Polaris Ranger, Polaris RZR and Polaris Sportsman. Use in place of Polaris PS-4 and PS-4 Extreme Duty.*

AUDT

Engineered for use in ATV and UTV transmissions and differentials, including those made by Polaris, Honda, Yamaha, Kawasaki, Can-Am and Suzuki.*

AUFD

Engineered for use in Polaris Ranger, RZR and Sportsman differentials and hubs calling for Demand Drive Fluid. Do not use in applications requiring an API GL-5 fluid.*

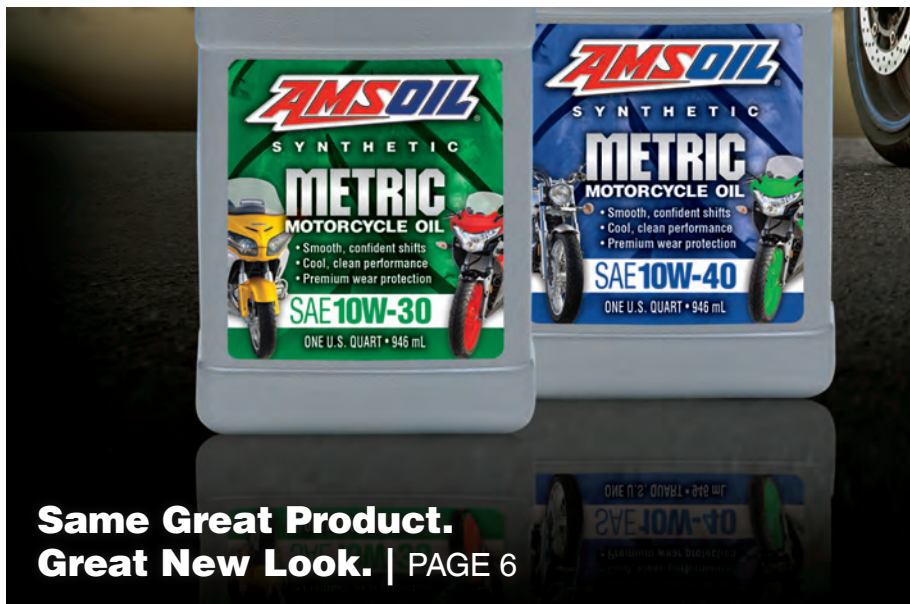
New AMSOIL ATV/UTV lubricants are specially engineered with your needs in mind. They're purpose-built for ATV/UTV differentials, transmissions and engines.

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**Same Great Product.
Great New Look. | PAGE 6**

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THE COVER

AMSOIL Synthetic Metric Motorcycle Oil features sharp new packaging; its formulation and pricing remain unchanged.

From the President's Desk

Hundreds of authors have written hundreds of books on the subject of personal success. Some good, some not so good. The father of personal success literature was Napoleon Hill. He emerged on the scene in 1908 when, as part of an assignment to create a series of articles on successful men, he interviewed Andrew Carnegie. It was Carnegie's belief that success was universal and could be defined by a simple formula. He challenged Hill to identify that formula. Hill then set out to interview the most successful and influential people of the era, including, among many, Henry Ford, F. W. Woolworth and Alexander Graham Bell.

The result of that research became the foundation of several Napoleon Hill books. His most popular was "Think and Grow Rich." I have read it several times, and my original, dog-eared copy still sits on my desk today. Among the many traits Hill identified as common to successful people include the ability to develop a clear, decisive plan, the willingness to work harder than others and the tenacity to battle through setbacks. I was struck most by Hill's observation that all successful people share an additional trait—a burning desire to succeed. This, more than anything, became my driving force in the creation of AMSOIL. Absolutely nothing was going to stand in my way.

It's up to the individual, of course, to embrace Hill's principles, and I certainly can't assure any measure of success for those who do. But I can assure all AMSOIL Dealers that this company will remain steadfastly committed to helping you succeed.

AMSOIL will continue to provide the best products in the industry. We have been setting the standard since 1972, and that is certainly not going to change. The quality of our products is what sets us apart from other lubricant manufacturers. The word average is

not in our vocabulary. While others set their prices and then formulate accordingly, we formulate accordingly and then set our prices. At AMSOIL, quality will always come first.

AMSOIL will continue along the path of sound decision-making and financial responsibility. We will continue to reinvest in the company in those areas where growth dictates we should, and we will refrain from spending foolishly in those areas where prudent thought dictates we shouldn't. The decisions I make, along with our executive vice presidents Alan Amatzio and Dean Alexander, are made through personal commitments to see AMSOIL prosper. We have too much of ourselves invested in this company to allow anything to hinder its progress.

AMSOIL will maintain its position as a leader in integrity. We have gained the respect of the entire industry, not only through our commitment to quality, but through our honest, straightforward approach to business as well. The companies that deal with AMSOIL know exactly what they will get from us. We tell it like it is, pay our bills on time and treat others as we expect to be treated. We make no deceptive advertising claims and don't hide behind marketing ploys. With AMSOIL, what you see is what you get.

AMSOIL will continue to support its Dealer network in every way possible. This company made a commitment to our Dealers in 1973, and we will never waiver from that commitment. We will remain dedicated to providing the types of support and creative training opportunities you need to succeed in your business. I can't

think of another company that goes further in that regard. And AMSOIL will continue to invest in all ways feasible to support your efforts through our advertising and other brand-building strategies.

This company was built on a Dealer foundation, and it's on that foundation that our future rests. We have said no to big-box stores and national franchise chains. We have preserved the business opportunity for our Dealers and have always trusted our Dealers to rise to the challenge. That trust remains. Take advantage. Your success is in your hands, and with enough desire, absolutely nothing will stand in your way.



A.J. "Al" Amatzio
President and CEO, AMSOIL INC.

Dean Alexander
Executive V.P. /
Chief Financial Officer

Alan Amatzio
Executive V.P. /
Chief Operating Officer

A.J. "Al" Amatzio
President &
Chief Executive Officer



PREMIUM PROTECTION

For Extreme Performance



Diesel engines are packaged in all vehicle shapes and sizes, from pickups to semis and farm tractors to log splitters. Diesel equipment is designed to work hard, and hard-working diesels need special lubricants to protect them. AMSOIL synthetic diesel oils provide the best insurance for these valuable assets.

AMSOIL[®]
The First in Synthetics[®]

Online Store: www.amsoil.com
Telephone: 1-800-777-7094

* All trademarked names are the property of their respective owners and may be registered marks in some countries. There is no affiliation or endorsement claim, express or implied, made by their use. AMSOIL products are formulated to meet or exceed the performance requirements set forth by the manufacturers of all applications shown here.



SAME GREAT PRODUCT. GREAT NEW LOOK.

AMSOIL 10W-30 and 10W-40 Synthetic Motorcycle Oil (MCT, MCF) boast new packaging and a sharper focus. Their formulations and pricing remain unchanged. With the introduction of new AMSOIL Synthetic Metric Motorcycle Oil, AMSOIL now boasts three distinct synthetic motorcycle oil lines: V-Twin, Metric and Dirt Bike.

METRIC MOTORCYCLES

The metric motorcycle market is divided into three segments.

- Metric Sport Bikes
- Metric Cruisers
- Metric Touring

METRIC SPORT BIKES

Metric sport bikes, commonly called “crotch rockets,” include the Kawasaki Ninja 250R, Suzuki GSX R1000, Yamaha YZF-R1 and similar bikes*.

Sport bikes need wet-clutch-compatible lubricants that deliver consistent shift performance. The high speeds and rpm at which sport bike riders travel can cause oil to foam, so they need lubricants that offer superior foam control.

AMSOIL Synthetic Metric Motorcycle Oil helps riders push their bikes to the edge. Its advanced synthetic technology maximizes engine responsiveness while delivering excellent wet-clutch compatibility for smooth shifts. By controlling foam, it helps riders confidently push their engines toward the red line for maximum speed, acceleration and cornering ability.

METRIC CRUISERS

Metric cruisers include the Honda Shadow, Yamaha V-Star, Kawasaki Vulcan and Suzuki Boulevard*.

Like sport bikes, metric cruisers are defined by engine responsiveness, power and speed. Superior handling, easy shifting and reliability are also important traits.

AMSOIL Synthetic Metric Motorcycle Oil delivers smooth, confident shifts and excellent wear protection. By resisting extreme heat and helping cool hot engines, it promotes peace of mind and confidence.

METRIC TOURING

The Honda Goldwing represents the prototypical metric touring bike*, which typically accentuates comfort, luxury and the adventure associated with long, cross-country trips.

AMSOIL Synthetic Metric Motorcycle Oil enhances reliability by delivering superior engine protection. Its outstanding performance provides riders the security of knowing their bikes are going to provide trouble-free operation mile after mile. It extends drain intervals up to twice the bike



manufacturer's recommendations, allowing riders to enjoy peace of mind when they're far away from home and unable to stop for an oil change. AMSOIL Synthetic Metric Motorcycle Oil's wet-clutch compatibility enables smooth shifts for a comfortable ride.

AMSOIL SYNTHETIC METRIC MOTORCYCLE OIL

- Smooth, confident shifts
- Cool, clean performance
- Premium wear protection

Note:

AMSOIL has added two new lines specifically for ATVs/UTVs and dirt bikes. If you were using this product in one of those applications with great results you may continue to do so.



MCT

MCF



AMSOIL PRODUCTS KEEP SUPPORT VEHICLES MOVING

Mark Schuster is a proud member of the Patriot Guard Riders, a non-profit volunteer organization that honors fallen military heroes, first responders and honorably discharged veterans by attending their funeral services at the request of their families. Though the organization is typically thought of as a motorcycle club, anyone wishing to pay respect – rider or not – is welcome.

Schuster is a “tail-gunner” with his 2007 Dodge Ram 2500HD 4x4 Megacab 5.7L HEMI, meaning it’s his responsibility to keep the riders ahead of him safe from drivers who may try to merge into the funeral procession. He also fills the role of a support vehicle, stopping to aid any bike that has a problem.

“Once the problem with the bike has been corrected, we’ll immediately proceed to catch up with the procession,” Schuster said. “Sometimes we’ll travel 80 to 90 miles per hour with an

accompanying law enforcement officer to catch up.”

The truck, now at 184,000 miles, is fully equipped with AMSOIL fluids for better protection and performance and a Superchips tuner to adjust the engine and drivetrain parameters.

“Between 5,000 miles and 25,000 miles, I changed all the fluids to AMSOIL and installed an oil by-pass unit,” he said. “I started with AMSOIL Signature Series 0W-30 Synthetic Motor Oil, but switched to AMSOIL Signature Series 5W-20 Synthetic Motor Oil after it turned about 120,000 miles.” Schuster added that the truck runs as well as it did when it was new.

His wife’s 2005 Jeep Grand Cherokee, which just turned over 135,000 miles, also runs on AMSOIL lubricants.

“The longevity of my vehicles speaks volumes for the performance of AMSOIL products.” ■





Mark Nyholm | PRODUCT MANAGER, HEAVY DUTY

New diesel specifications are coming.

Fuel economy will be a major factor in the new requirements.

Fuel economy has been the topic of discussion in many Tech Talks over the past four years. Federal CAFE (Corporate Average Fuel Economy) regulations aimed at improving fuel economy and reducing vehicle emissions in passenger cars and light-duty trucks have challenged automakers to improve their offerings or face fines. And original equipment manufacturers (OEMs) are looking to oil formulators and manufacturers to help them wring out every last tenth of a mile per gallon in their vehicles to avoid CAFE charges.

But maybe you haven't been thinking about fuel economy lately. Just a few weeks ago, the price for a gallon of gasoline here in Superior, Wis. dropped to \$1.85. At that price, what do a couple extra miles per gallon matter? I'm not an oil futures analyst, but I doubt we'll see fuel prices remaining around \$2 a gallon for years to come, so fuel economy will remain a subject of continual conversation.

While much of the CAFE attention has been directed at the passenger-car industry, on- and off-road big rigs have seemingly escaped the same scrutiny. But that is soon going to change, as a new proposed motor oil category (currently called PC-11) for the heavy-duty vehicle industry is in the works. PC-11 is being spearheaded by the Engine Manufacturers Association (EMA) to address the many changes taking place in the heavy-duty industry through a new performance category intended to supersede API CJ-4.

Whereas API CJ-4 focused primarily on reducing diesel emissions to meet increasingly strict pollution limits, the

new category will, for the first time, include fuel economy regulations. That means millions of vehicles equipped with large diesel engines – from over-the-road tractor trailers to off-road farm and construction equipment – will be facing tougher mpg requirements. Vehicle and fleet owners will need advice to understand how the new heavy-duty motor oil category will affect their equipment. That's good news for AMSOIL Dealers.

New challenges await engine designers and oil formulators to create higher-performing products that increase efficiency without jeopardizing engine protection. In the passenger-car world, the trend is for lower-viscosity oils as they provide less resistance and require less energy to be pumped through an engine's network of parts. The main concern with these thinner oils, however, is that they are thinner! Yet, they are still tasked with providing robust engine protection under extremely demanding operating conditions. Imagine a low-viscosity oil circulating through a multi-ton piece of highway construction equipment as it rolls over rough terrain for 10-12 hours a day for months on end. That low-viscosity oil better be good.

Lower-viscosity oils will increasingly be recommended by equipment manufacturers for new engines. Alternatively, older engines were designed to run on thicker oils. Therefore, it is anticipated that the PC-11 category will be subdivided into PC-11A and PC-11B. The former will fall within the viscosity limits set currently and will also be backward-

compatible with older engines. PC-11B oils will include lower-viscosity oils than those under the current CJ-4 classification and will be designed for use in newer engines only.

PC-11A oils may be designated API CK-4, the next letter after CJ-4, and will have the same viscosity limits for diesel oils we all use today and will be backward-compatible with older engines.

The PC-11B diesel oils will be called something different enough to reduce confusion and misapplication, such as API FA-4 or FA-1, and will cover the new lower-viscosity category. These new oils will provide the same wear protection and will be required to pass the same tests as PC-11A, but will only be recommended in newer engines for improved fuel economy. The main difference between PC-11A and PC-11B oils will be HTHS (High-Temperature/High-Shear) viscosity, which tracks better with fuel economy than straight viscosity measurements.

It is expected that initial licensing for the new PC-11 oils will occur sometime between late 2016 and early 2017. The heavy-duty diesel market is a giant one – literally – and the new PC-11 regulations will open many doors for AMSOIL Dealers to serve this market by providing the industry's best lubricants and service. ■

OUTSTANDING COOLING-SYSTEM PROTECTION

AMSOIL introduces new Propylene Glycol Antifreeze & Coolant formulation and two new ethylene glycol-based antifreeze/coolants.

A vehicle's engine generates enough heat to destroy itself, and it is up to the cooling system to keep the engine within a safe operating temperature range. Preventive maintenance, including fluid maintenance, is essential to extending radiator and engine life and keeping them in top working order.

The new line of premium AMSOIL Antifreeze/Coolants provides outstanding protection for cooling systems. It includes a new formulation for Propylene Glycol Antifreeze & Coolant (ANT) and two new ethylene glycol-based coolants: Passenger Car/Light Truck Antifreeze & Coolant (ANTPC) and Heavy-Duty Antifreeze & Coolant (ANTHD). The two ethylene glycol coolants are pre-mixed with 50 percent water. The propylene glycol coolant is a concentrate and not diluted with water. All three products provide pricing and drain interval recommendations that are better aligned with the current market.

AMSOIL Antifreeze/Coolants provide superior heat transfer and excellent protection against corrosion, freezing and boil-over. They are compatible with all other antifreeze and coolant colors and all plastics and elastomers (hoses, gaskets, etc.) found in cooling systems. AMSOIL Antifreeze/Coolants provide maximum

antifreeze and cooling protection in extreme temperatures and operating conditions, and they provide superior protection for aluminum, steel, cast iron, copper, brass and solder alloys.

Passenger Car/Light Truck Antifreeze & Coolant and Heavy-Duty Antifreeze & Coolant will be available May 11. The Propylene Glycol Antifreeze & Coolant

product code remains the same, and the current formulation is available while supplies last. Its new, reduced pricing is effective immediately. The new formulation will be available once the current formulation is sold out.

AMSOIL Propylene Glycol Antifreeze & Coolant

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. Sugg. Retail	Can. Wholesale	Can. Sugg. Retail
ANT1G	EA	1 Gallon	9.8	27.10	35.40	33.00	42.95
ANT1G	CA	4 Gallons	39.2	103.20	139.85	125.60	170.20
ANT55	EA	55-Gal. Drum	536.0	1339.25	1475.90	1629.00	1795.00

AMSOIL Passenger Car & Light Truck Antifreeze & Coolant

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. Sugg. Retail
ANTPC1G	EA	1 Gallon	9.8	11.90	15.75
ANTPC1G	CA	4 Gallons	39.2	45.20	61.25
ANTPC55	EA	55-Gal. Drum	536.0	541.75	597.05

AMSOIL Heavy-Duty Antifreeze & Coolant

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. Sugg. Retail
ANTHD1G	EA	1 Gallon	9.8	12.60	16.70
ANTHD1G	CA	4 Gallons	39.2	48.00	65.05
ANTHD55	EA	55-Gal. Drum	536.0	580.25	639.45





Propylene Glycol Antifreeze & Coolant (ANT)



- Combines the benefits of biodegradability, low toxicity and all-weather protection.
- Protection up to 150,000 miles or 5 years, whichever comes first, in passenger cars and light trucks.
- Protection up to 600,000 miles, 12,000 hours of operation or 6 years, whichever comes first, in heavy-duty applications.
- Fully formulated: DOES NOT require the use of supplemental antifreeze/coolant additives (SCAs) or extenders.
- Phosphate-, nitrate-, nitrite-, silicate-, borate- and amine-free.
- Boil-over protection up to 267°F (at 50% concentration) with a 15 psi radiator cap.
- Freeze protection down to -29°F (at 50% concentration).
- 100 percent concentrate. Must be mixed with water.
- Available in the U.S. and Canada.

APPLICATIONS

AMSOIL Propylene Glycol Antifreeze & Coolant is formulated for use in ALL domestic and import passenger cars and light trucks and designed to meet the following heavy-duty specifications:

- **ASTM** D4985, D6210 • **Case** IH
- **Caterpillar** EC-1 • **Chrysler** MS7170
- **Cummins** CES14603
- **Detroit Diesel** 7SE298, 93K217
- **Fiat Professional; Fiat Truck**
- **Ford** WSS-M97B51-A1
- **Freightliner** 48-22880
- **John Deere** 8650-5 • **Mack Truck** CNH
- **MTU** MTL5048, 5049 • **New Holland**
- **PACCAR:** Kenworth, Peterbilt
- **TMC of ATA** RP329, 330, 338
- **US Military** CID A-A-52624A



Heavy-Duty Antifreeze & Coolant (ANTHD)



- Protection up to 600,000 miles, 12,000 hours or 6 years, whichever comes first.
- Fully formulated: DOES NOT require the use of supplemental coolant additives (SCAs) or extenders.
- All-organic formulation is further enhanced with anti-scalant, anti-fouling and water-pump lubrication additives.
- Phosphate-, nitrate-, nitrite-, silicate-, borate- and amine-free.
- Boil-over protection up to 265°F with a 15 psi radiator cap.
- Freeze protection down to -34°F.
- Pre-mixed 50/50 with high-purity water.
- Not available in Canada due to hazardous-material constraints.

APPLICATIONS

AMSOIL Heavy-Duty Antifreeze & Coolant is engineered for applications requiring any of the following specifications:

- **ASTM** D4985, D6210 • **Case** IH
- **Caterpillar** EC-1 • **Chrysler** MS7170
- **Cummins** CES14603
- **Detroit Diesel** 7SE298, 93K217
- **Fiat Professional; Fiat Truck**
- **Ford** WSS-M97B51-A1
- **Freightliner** 48-22880
- **John Deere** 8650 -5 • **Mack Truck** CNH
- **MTU** MTL5048, 5049 • **New Holland**
- **PACCAR:** Kenworth, Peterbilt
- **TMC of ATA** RP329, 330, 338
- **US Military** CID A-A-52624A



Passenger Car/ Light Truck Antifreeze & Coolant (ANTPC)



- Engineered to exceed original equipment manufacturer (OEM) requirements.
- Protection up to 150,000 miles or 5 years, whichever comes first, in passenger cars and light trucks.
- Unique poly-organic acid formulation imparts multi-vehicle application.
- Phosphate-, nitrate-, nitrite-, silicate-, borate- and amine-free.
- Boil-over protection up to 265°F with a 15 psi radiator cap.
- Freeze protection down to -34°F.
- Pre-mixed 50/50 with high-purity water.
- Not available in Canada due to hazardous-material constraints.

APPLICATIONS

AMSOIL Passenger Car/Light Truck Antifreeze & Coolant is formulated for use in ALL domestic and import passenger cars and light trucks.



ON THE BOX

WITH JEREMY MEYER

Last year we announced our Official Oil partnership with MMI on the institute's motorcycle and marine campuses.

We knew AMSOIL would have a great impact in the classroom, supporting and educating future motorcycle and marine technicians. Along with a strong scholarship program, cross-marketing at several events and first-hand product knowledge, the long-term benefits to the students and AMSOIL will be significant.

AMSOIL representatives recently spent a day at the MMI campuses in Phoenix and Orlando, and we had the opportunity to see some short-term results. We brought in race teams, had contests for the students, handed out scholarships and had the opportunity to work hand-in-hand with both the instructors and the students.

What we saw was a great mix of enthusiasm, experience and opportunity. A vast majority wanted to know more about AMSOIL products, where to buy them and what our involvement was going to be at the schools. Most were excited to know that they would be leaving their classrooms with first-hand knowledge of AMSOIL products and lubrication training from the industry leader.

That enthusiasm is contagious, and we're excited to be part of training the next generation of powersports mechanics and how that will help shape our future and theirs.

Detroit Double Down

Team AMSOIL runs the table in the Motor City.

Monster Energy Supercross switched from the West Coast to the East Coast in March, and with the change in scenery came an onslaught of orange as KTM riders dominated the top spots in the 450 and 250 classes. Detroit was a little different, and red became the color of choice as Team AMSOIL teammates Eli Tomac and Justin Bogle swept the podium.

Tomac secured his second career 450 victory with a dominating performance, winning by more than 11 seconds over points leader Ryan Dungey. It marked his fifth podium of the year, but his first win since Phoenix in February.

"It's been a long time coming," said Tomac. "It was just a day that was clicking for me from the beginning. Ten rounds is a long time between wins when you want something so bad. It was nice to get it."

After five consecutive podium finishes to start the Monster Energy Supercross East Coast Lites series, Bogle broke through with his first win of the season at Ford Field. The defending East Coast Series champion had finished second in three of the previous five events before finally breaking through with the win in Detroit.

"I had fun," said Bogle after the race. "That's really all it was. My starts have been good and I've been riding well, but I just needed to go out there and have fun. I have a No. 1 on my bike for a reason."

The 2015 Monster Energy Supercross season wraps up May 2 in Las Vegas. The GEICO/AMSOIL/Honda team will start its 2015 AMA Outdoor National Motocross season May 16 in Sacramento, Calif.

20 Years of Touring

Street Rodder Road Tour hits milestone year.

When asked 20 years ago who wanted to be the lead driver in the newly established Street Rodder Road Tour, Jerry Dixey was the first to raise his hand. Two decades



later, he continues to lead packs of street-rod enthusiasts across the nation with stops at National Street Rod Association (NSRA) and National Hot Rod Association (NHRA) events, as well as other major car shows along the way.

AMSOIL continues to be a sponsor of the tour, which starts June 5 in Los Angeles and features eight separate week-long tours wrapping around the country. The last leg of the tour concludes at the

NHRA California Hot Rod Reunion in Bakersfield, Calif. October 17-25.

Dixey will be out front in the driver's seat of this year's Road Tour car – a 1961 Ford Sunliner convertible built by Hollywood Hot Rods in Burbank, Calif.

For more information on the Street Rodder Road Tour, visit www.amsoilracing.com/events.aspx.

2015 STREET RODDER ROAD TOUR SCHEDULE

NHRA Motorsport Museum Tour	June 5-13	Los Angeles, Calif. to Austin, Texas
Vintage Air Tour	June 13-20	San Antonio, Texas to Bowling Green, Ky.
Devlin Rod & Customs Tour	June 19-28	Bowling Green, Ky. to Pueblo, Colo.
Eastwood Summer Classic Tour	July 17-25	Syracuse, N.Y. to Pottstown, Pa.
Autopalooza Tour	Aug. 6-15	Louisville, Ky. to Detroit, Mich.
Shades of the Past Tour	Sept. 4-12	Auburn, Ind. to Pigeon Forge, Tenn.
Dynamat Tour	Sept. 11-20	Pigeon Forge, Tenn. to Burlington, Vt.
Sherm's Custom Plating Tour	Oct. 17-25	San Diego, Calif. to Bakersfield, Calif.

Bealko Bags Ironman

Team AMSOIL wins Pro Stock final in New Orleans.

Team AMSOIL racer Kevin Bealko made the move of his career in 2011 when he started racing in the IHRA Mountain Motor Pro Stock class, but he made the quickest moves of his career in mid-March when he won his first career IHRA Ironman trophy in Port Allen, La.

Bealko has been dialing in his 2014 Jerry Haas Camaro for the past year, and his hard work paid off at the IHRA Nitro Jam Mardi Gras Nationals as the West Virginia coal miner qualified seventh before working his way past Gary Goforth and AMSOIL teammate John DeFlorian, Jr. in the first two rounds. In the final, he pulled a 6.272 second/224.71 mph run over J.R. Carr on his way to his first career Pro Stock win.

"It was a big win for us," said Bealko. "Having to race my teammate, John, in

the semi-finals is never our best-case scenario. I got an awful long light before I left, but the car went right down there and I was just thinking, 'my crew's gonna kill me if I don't get in front of him.' I did, and by the grace of God, we had a nice win."

The win in Port Allen marks the second win in less than a year for the Black Diamond Motorsports (BDM) team. DeFlorian became a winner shortly after AMSOIL partnered with BDM in 2014, taking home the win in San Antonio.



AMSOIL is the Official Oil of the IHRA and Nitro Jam. For more information on Black Diamond Motorsports and the IHRA, visit www.amsoilracing.com.



Ea15K88 Available for Purchase

The AMSOIL Ea15K88 Oil Filter is once again available for purchase.

AMSOIL Sets Flat Lift Gate Service Rate

Effective June 1, AMSOIL will simplify lift gate fees by charging customers and accounts a flat rate of \$30 for all lift gate required deliveries. Customers will be prompted to accept or decline lift gate service on all qualifying orders placed online or over the telephone.

Holiday Closings

The AMSOIL corporate headquarters and U.S. distribution centers will be closed Monday, May 25 for Memorial Day. The Edmonton and Toronto distribution centers will be closed Monday, May 18 for Victoria Day.

European Car Formula 30-Gallon Drums Available May 1

Effective May 1, European Car Formula 5W-40 Full-SAPS Synthetic Motor Oil (EFM) is available in 30-gallon drums.

European Car Formula 5W-40 Full-SAPS Synthetic Motor Oil (EFM)									
Stock #	Units	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Wholesale	U.S. Sugg. Retail	Can. Wholesale	Can. Sugg. Retail	
EFM30	EA	30-gal. Drum	241.0	274.05	609.00	761.25	742.00	927.00	

AMSOIL DEALERSHIP OPPORTUNITIES AVAILABLE

Be your own boss. Full-time or part-time, an AMSOIL Dealership is the ideal business opportunity. No quotas to fill. No inventory requirements. Contact your sponsoring Dealer or see the Preferred Customer Zone for more information. To upgrade to Dealer, click the "Buy Wholesale" link at the top of www.amsoil.com or order or download a Change of Status Form (G18US in the U.S., G18UC in Canada) from the Preferred Customer Zone.

Filter Wrenches

The line of AMSOIL filter wrenches applies to nearly the entire line of Ea® Oil Filters (EaO/Ea15K) and Ea® Motorcycle Oil Filters (EaOM).

Filter Wrench (64 mm)

Designed to install and remove AMSOIL Ea Oil Filters and Ea Motorcycle Oil Filters in hard-to-reach locations, this easy-to-use 64 mm filter wrench with 3/8" square drive is recommended for use with the following filters: EA15K09, EA15K10, EA15K12, EA15K13, EAO14, EAOM103, EAOM103C, EAOM109. Once filter is hand-tightened, only wrench-tighten 3/4 of a full turn.

Stock #	U.S.	Can.
GA265	2.65	3.00



Filter Wrench (74 mm)

Designed to install and remove AMSOIL Ea Motorcycle Oil Filters in hard-to-reach locations, this easy-to-use 74 mm filter wrench with 3/8" square drive is recommended for use with the following filters: EAOM122C, EAOM132, EAOM132C, EAOM133, EAOM133C, EAOM137C. Once filter is hand-tightened, only wrench-tighten 3/4 of a full turn.

Stock #	U.S.	Can.
GA258	2.65	3.00



Filter Wrench (76 mm)

Designed to install and remove AMSOIL Ea Oil Filters and Ea Motorcycle Oil Filters in hard-to-reach locations, this easy-to-use 76 mm filter wrench with 3/8" square drive is recommended for use with the following filters: EAO17, EAO18, EA15K20, EAO23, EA15K29, EA15K32, EAO34, EAO37, EAO38, EA15K50, EA15K51, EAO64, EAOM122, EAOM134, EAOM134C, EAOM135, EAOM135C, EAOM136C, EAOM138. Once filter is hand-tightened, only wrench-tighten 3/4 of a full turn.

Stock #	U.S.	Can.
GA251	2.65	3.00



Filter Wrench (93 mm)

Designed to install and remove AMSOIL Ea Oil Filters in hard-to-reach locations, this easy-to-use 93 mm filter wrench with 3/8" square drive is recommended for use with the following filters: EAO11, EAO15, EAO21, EAO24, EAO26, EAO27, EAO31, EAO40, EAO42, EAO52, EAO59, EAO98. Once filter is hand-tightened, only wrench-tighten 3/4 of a full turn.

Stock #	U.S.	Can.
GA252	2.65	3.00



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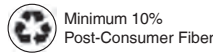
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