

MAGAZINE

2012 AMSOIL YEAR IN R

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The Oil Engineered for Today's Most Advanced Snowmobile Engines

Test-Proven in Extreme Conditions

50-hour Severe-Duty Dyno Session



The piston rings
earned perfect
10 merit ratings,
demonstrating no ring
sticking and excellent
performance.

The piston skirts exhibited 0.00% scuffing, proving INTERCEPTOR's outstanding friction-reduction capabilities.



The E-TEC® engine is extremely demanding.
Using the right oil is critical.



Complete results at amsoil.com/proof





Online Store: www.amsoil.com
Telephone: 1-800-777-7094



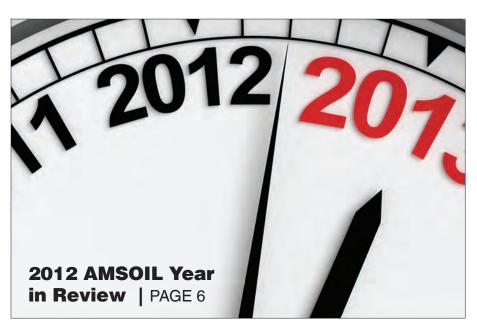


SCAN



PREFERRED CUSTOMER EDITION

DECEMBER 2012



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THE COVER

The past year has seen a multitude of new, reformulated and repackaged products; new field studies; and racing championships.

From the President's Desk

It seems that every December I feel compelled to devote a portion of this column to a brief review of our past year's accomplishments. Not this time. I will say only that we covered a lot of ground in 2012, and you can read all about it on pages 8 and 9 of this issue. Instead, I prefer to look ahead to what we can expect in 2013.

First, be assured that AMSOIL INC. will remain unequivocally committed to delivering products that provide opportunity for our Dealers and realworld value to our Preferred Customers and consumers. As the quality of lubricants continues to improve throughout the industry, it is more critical than ever that AMSOIL goes the extra mile to ensure we maintain our position as the leader in synthetic lubricant technology. Our products, above all else, define who we are, and we will pursue any and all technology that preserves our competitive edge.

To this end, AMSOIL is investing heavily in our in-house research capabilities. The additional investment will allow us to be more aggressive than ever in testing our products. New engine dynamometers and a full range of additional precision equipment will allow us to expand our lubricant research in virtually every type of application. We will have much more flexibility in designing specific, repeatable tests to replicate the most severe operating conditions presented by a particular engine, piece of powersports equipment or other application. By bringing more of our research capabilities in-house, we'll see more testing, faster results and increased creativity in formulating highperformance AMSOIL lubricants. We can look forward to an outstanding year of product development.

Second, AMSOIL will remain steadfastly committed to supporting our Dealers. We will continue our heavy advertising push in the powersports markets, where we have established ourselves as a dominant player. We will also increase

brand awareness in the more traditional markets with ads like the one shown here from Motor Trend and Car and Driver magazines. And we will support these efforts with investments in race sponsorships, event partnerships and other marketing campaigns.

Even more importantly, AMSOIL will maintain its focus on providing our Dealers with the industry's most advanced training. In addition to the considerable effort required to produce the training material we make available in print and online, our staff remains diligent year-round in updating and building course content for AMSOIL University.

With that said, I truly believe that 2013 will be the most profitable year yet for AMSOIL Dealers. And that seems fitting with our 40th Anniversary Convention

approaching. Remember, this is your event. It was 40 years ago in July that AMSOIL committed to bringing its products to market through a network of dedicated Dealers. Looking back now, it may have been the wisest decision I have ever made. I hope all Dealers who are serious about building their AMSOIL

businesses will join me at this monumental celebration.

Until then, I wish you a healthy and happy holiday season.

A.J. "Al" Amatuzio President and CEO, AMSOIL INC.





AMSOIL lets YOU decide

When it's time to change your oil

SIGNATURE SERIES

















3,000+ MILES OR 3+ MONTHS

Since its introduction of the world's first API-rated synthetic motor oil in 1972, AMSOIL has helped motorists save time, money and effort by extending the time between oil changes. With three options of advanced formulations to choose from, you can select the oil change interval that fits your lifestyle and comfort zone.



Online Store: www.amsoil.com Telephone: 1-800-777-7094



New, reformulated and repackaged products; new field studies; and racing championships highlight an exciting year.

JANUARY

Complementing the Dealer Locator tool, the new AMSOIL Installer Locator on the AMSOIL website lists AMSOIL retail accounts that are classified as installation locations.



Team AMSOIL ice oval racer Nick Van Strydonk outmaneuvers a full field of champions at the AMSOIL World Championship Snowmobile Derby in Eagle River, Wis. to win his first AMSOIL World Championship.

FEBRUARY



AMSOIL signs a three-year agreement to be the Exclusive Official Oil of the International Hot Rod Association (IHRA), including Nitro Jam and Thunder Jam.

MARCH



AMSOIL Synthetic Multi-Purpose Grease (GLC) and Synthetic Water-Resistant Grease (GWR) are reformulated with calcium sulfonate complex thickeners to provide improved extreme-pressure properties, corrosion resistance, oxidation resistance, hightemperature stability and water resistance.

AMSOIL introduces new Motorcycle Octane Boost (MOB), increasing octane in motorcycles up to three units for maximum power and efficiency.

AMSOIL introduces new Ea® Heavy-Duty Extended-Life Oil Filters (EaHD), providing excellent filtering efficiency, high contaminant capacity and extended service intervals for heavy-duty on- and off-road gasoline and diesel applications.

AMSOIL publishes the SAE 50 Long-Life Synthetic Transmission Oil Field Study (G2961), providing oil analysis results, disassembly photos and merit ratings for a manual transmission following 512,000 miles of service using AMSOIL SAE 50 Long-Life Synthetic Transmission Oil.

The AMSOIL/Scheuring Speed Sports snocross team earns the AMSOIL Championship Snocross Series Team of the Year award: racer Darrin Mees wins Rookie of the Year honors.



APRIL

Team AMSOIL rider Justin Barcia earns his second straight Monster **Energy Supercross East Coast** Lites championship. Teammate Eli Tomac wraps up his first Monster **Energy Supercross West Coast Lites** championship two weeks later.





AMSOIL publishes the 75W-90 Long-Life Synthetic Gear Lube Field Study (G2975), providing oil analysis results, disassembly photos and merit ratings for differentials following 512,000 miles of service using AMSOIL 75W-90 Long-Life Synthetic Gear Lube.

AMSOIL HP Marine™ Synthetic 2-Stroke Oil (HPM) receives a redesigned label and packaging aimed specifically at marine enthusiasts.



AMSOIL publishes the Marine E-TEC™ Field Study (G2968), providing engine disassembly photos and merit ratings for two identical 250hp Evinrude® E-TEC engines, one using HP Marine and the other using XD100™ 2-Cycle Oil, following 534 hours of severe-duty service (506 at the factory-lean setting).

Nearly 400 Dealers attend AMSOIL University, the premier Dealer training event of the year, in Duluth, Minn.

The AMSOIL/Scheuring Speed Sports snocross team signs defending AMSOIL Championship Snocross Pro Open champion Tim Tremblay.

JUNE

AMSOIL introduces new Synthetic Multi-Viscosity Hydraulic Oil (HVG, HVH, HVI, HVJ), providing a lower-cost hydraulic oil option that offers advanced varnish-control and anti-wear protection.

The T-1 Certification process is streamlined by moving the test online, while the new T-1 Certification page in the Dealer

Zone brings all documents and information related to T-1 Certification into one location.

AMSOIL-sponsored off-road truck racer Bryce Menzies wins his second straight Baja 500 desert race.



JULY

Team AMSOIL rider Zach Bell takes the 250 A class championship and is named the AMA Racing Motocross Horizon Award winner, while Team AMSOIL rider Matt Bisceglia wins the



450 B Stock and 250 B Mod class championships, at the Red **Bull AMA Amateur Nationals** presented by AMSOIL.

AUGUST

AMSOIL Power Steering Fluid (PSF) is reformulated to provide improved wear protection and coldtemperature performance, and is recommended for more applications.



AMSOIL introduces a new vehicle graphics program for Dealers that provides a consistent, professional appearance and installation at greatly reduced cost.



AMSOIL INTERCEPTOR® Synthetic 2-Stroke Oil (AIT) receives a redesigned label with a threepanel fold-out on the back that demonstrates the product's high level of performance through realworld test results.

AMSOIL introduces two new studies. The 3,469-Mile Case

Study in Rotax® E-TEC® Engine (G3038) details the excellent protection INTERCEPTOR provided a 2011 Ski-Doo® TNT snowmobile used in real-world, aggressive riding conditions. A Study of INTERCEPTOR Synthetic 2-Stroke Oil for Ski-Doo Rotax E-TEC Engines (G3039)

proves INTERCEPTOR prevents ring sticking and piston scuffing in Ski-Doo Rotax E-TEC engines, providing complete details of the 50-hour severe dyno testing AMSOIL conducted to compare the performance of INTERCEPTOR and XPS-2 Synthetic 2-Cycle Oil in a Rotax E-TEC 800R engine.

SEPTEMBER

AMSOIL introduces new OE 10W-30 Synthetic Diesel Oil (OEC), providing high-quality protection and performance for original equipment manufacturer (OEM)-recommended drain intervals.

TORC Series off-road racer Ricky Johnson (Red Bull/Ram/AMSOIL) wins the AMSOIL Cup at Crandon International Raceway. AMSOIL Super Team racer Brad Lovell wraps up the TORC Pro Light championship at Antelope Valley Fairgrounds.



OCTOBER



AMSOIL signs a three-year deal to become the title sponsor of the newly named AMSOIL Arenacross series.

NOVEMBER

AMSOIL completes its European Car Formula lineup with the introduction of new European Car Formula 5W-40 Full-SAPS Synthetic Motor Oil (EFM). All three European Car Formula bottles now feature an updated and consistent look. with the SAPS level clearly shown on the labels to help customers select the proper oil for their vehicles.



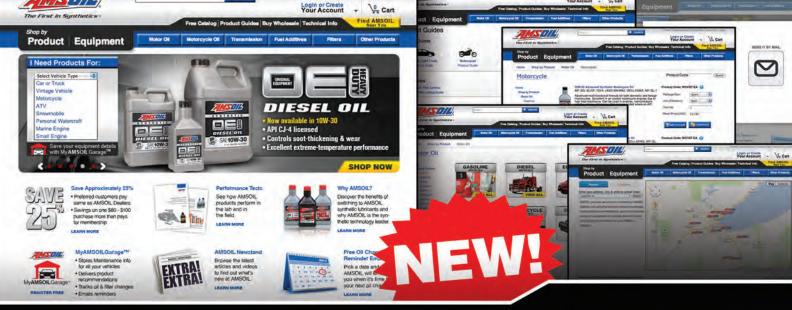
AMSOIL publishes the Diesel Fleet Fuel Economy Study in Stop-and-Go City Driving Conditions (G3086), demonstrating that test vehicles using AMSOIL synthetic lubricants in place of conventional lubricants increased fuel economy 3.15 percent in city driving conditions.

AMSOIL introduces DOMINATOR® SAE 60 Synthetic Racing Oil (RD60), engineered to provide maximum horsepower without sacrificing engine protection.

DECEMBER

AMSOIL introduces its newly designed, easier-to-navigate website.





AMSOIL Introduces Redesigned Website

A fully redesigned website has launched at www.amsoil.com that offers improved navigation and ease of use for online shoppers. It features a design that feels familiar to those who are used to shopping online and offers multiple paths to obtaining the information shoppers are seeking.

Improved Navigation

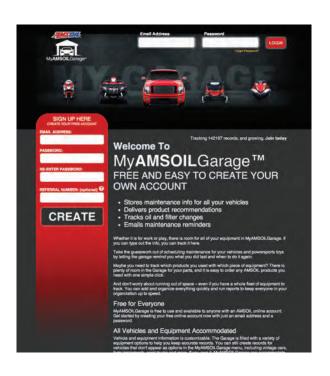
The new AMSOIL website features many navigation tools similar to those used in the AMSOIL Dealer Zone – flyout menus, large graphic elements and stacked links at the bottom of the page. Providing multiple methods of reaching information helps customers find what they need fast.

Virtually all of the information contained on the classic AMSOIL website can be found on the new AMSOIL site; it's just presented differently. New visitors to amsoil.com should quickly realize AMSOIL synthetic lubricants can be purchased there. All of the performance data, product information and application guides are still featured for visitors seeking more information.

New Features

The new site leverages the latest e-commerce strategies to help online shoppers quickly find what they need and make a purchase. AMSOIL products are featured front-and-center with plenty of opportunities to "Buy Now" or "Learn More." Consumers are offered the opportunity to browse by product category (motor oil, grease, etc.) or by equipment (ATV, auto/light truck, etc.). A free oil-change-reminder email service is offered on the homepage, along with bold advertisements for the Preferred Customer opportunity and MyAMSOILGarage.

The online store offers shoppers more opportunities to fine-tune their selections by narrowing results by viscosity or drain interval. In addition, shoppers now have the ability to add a product to their cart directly from the product page.





High-quality oil is necessary to keep cold-weather hydraulic applications in operation.

Viscosity grade is not the only indicator of performance.

Mike Caruso | TECHNICAL PRODUCT MANAGER - DRIVETRAIN

Most of us have watched one of the popular reality-TV shows involving fishing, mining, logging or trucking. Without fail, there seems to be some dramatic mechanical failure that keeps us in suspense during the commercial break. Failures involving hydraulic systems often happen in cold temperatures. Many of us can sympathize with the guy on the show; he's shown lying under the equipment with no gloves on his hands, snow is falling and his jacket is covered in oil. The drama provides great entertainment, but also a great example of the significant time and money lost every year in hydraulic equipment operated in cold temperatures.

So why do these guys always end up facing hydraulic equipment failures in the middle of the winter? Most often it is due to poor maintenance, poor startup procedures and continued use of a cheap hydraulic fluid that gets too thick in cold temperatures.

Completing scheduled hydraulic system maintenance throughout the year can significantly reduce cold-temperature downtime. Unfortunately, tight schedules, remote job sites and the need to keep equipment running at all costs can mean that badly worn hoses, leaky seals and other maintenance items go unchanged for extended periods. The colder the ambient temperature gets the more likely a catastrophic failure of one of these weak points will occur, and poor-quality hydraulic oil may accelerate the failure.

Hydraulic oil must protect moving parts from excessive wear, keep the system clean and free from varnish and transmit energy to complete a number of different jobs such as moving mountains of dirt and cutting trees off at their bases. To do these jobs, it's critical that the hydraulic

oil stay within range for thickness regardless of the outside temperature. This is especially important during coldtemperature starts, when damage and accelerated wear can occur quickly if the oil gets too thick.

Damage and wear can be caused by starving the inlet side of the hydraulic pump (pump cavitation). This can occur during cold weather when oil becomes so thick that the pump is unable to pull fluid from the reservoir fast enough for continuous lubrication supply. Instead, the pump pulls air, components become starved of lubricant and metal-to-metal contact occurs. Overly thick oil also contributes to pressure spikes that blow hoses. filters and other critical components. To help prevent this condition, most equipment manufacturers include hydraulic oil viscosity recommendations in their operator manuals and will often recommend thinner oil for cold ambient temperatures. This is one way to help solve the problem, but we all know that synthetic lubricants provide a solution through higher viscosity index. High-viscosity-index synthetic hydraulic fluids remain much more fluid in cold temperatures while maintaining a protective layer of fluid in high temperatures. The higher the VI, the less the fluid's viscosity will change due to temperature fluctuations.

The importance of this can be illustrated by comparing a cheap mineral oil with a high-VI synthetic hydraulic oil. Both oils have the same thickness of 32 cSt at 40°C (ISO 32). But, the synthetic hydraulic oil has a VI of 160 and the mineral-oil-based hydraulic fluid has a VI of 90. When both oils are cooled to 10°F, the low-VI mineral oil thickens much more than the high-VI synthetic

oil. Even though the oils are classified as having the same ISO viscosity, the high-VI synthetic oil will flow much better at 10°F. This means better lubrication for the pump and less chance of a pressure spike, damaging cavitation or blowing neglected weak points in the system. Bottom line: Fluids with a higher viscosity index provide better protection in cold temperatures than fluids with a lower viscosity index.

On the other end of the spectrum, hydraulic oils need to fight varnish and sludge buildup most often associated with high-temperature, high-pressure industrial environments. Not all hydraulic oils are designed to provide effective resistance to varnish and sludge in these environments, and varnish and sludge are directly responsible for sticking valves and other operational issues. As temperatures increase, hydraulic oils thin out. In excessive temperatures, some do not provide the required oil thickness to adequately protect against wear. Additionally, oils not formulated correctly for these extreme applications allow varnish to form after continual operation at high temperatures, and sensitive operationally controlled valves begin to malfunction.

Just like motor oils, not all hydraulic oils are created equal, and that is especially evident in cold-temperature applications. AMSOIL synthetic hydraulic oils can greatly reduce cold-weather problems. They also provide outstanding oxidation resistance for longer fluid life and significantly better resistance to harmful varnish that plagues many hydraulic systems operating in hot industrial environments. AMSOIL has the hydraulic products to keep customers running smoothly in both extreme cold and in hot industrial environments.



In preparation for continued growth, AMSOIL has been investing money back into the company through expansion and renovation projects at multiple locations.

An Era of Unprecedented Growth

The transformation of the AMSOIL Center into one of the most advanced synthetic lubricant manufacturing and packaging facilities in the industry began in 2004. Continual yearly growth required the company to move from its previous facility into a more spacious building that offered more potential for future expansion. Three years after purchasing the Center, AMSOIL initiated an ambitious project that added 40,000 square feet, increasing total size to over 400,000 square feet. The expansion included installation of the industry's most advanced blending equipment to increase efficiency and maintain the high level of quality demanded of AMSOIL lubricants. Fifty-nine new storage tanks were added, and an indoor tank farm constructed, increasing volume to 2.4 million gallons. AMSOIL also redesigned its laboratory, ensuring production of only the highest-quality lubricants possible. When completed, production capacity increased by 250 percent and laid the foundation for even higher levels of growth moving forward.

Recent Additions

Since the 2007 project, AMSOIL has continued to invest heavily in new technologies. Examples include in-line weigh scales on the quart packaging line, additional packaging lines that add versatility and updated lab equipment.

The current expansion project nearly

doubles available office space to over 21,000 square feet, while the AMSOIL Center also now features a larger product showroom for customers. New product testing and validation equipment is scheduled to be up and running next spring. "Adding to our product testing capabilities will streamline product

development, helping new products and test results reach end-users sooner," said Scott Davis, Vice President of Operations. Additions include multiple engine

dynamometers that will increase the ability of AMSOIL to test its lubricants in all types of applications, from relatively small powersports engines to high-powered racing engines. Adding to its product testing and validation capabilities will allow AMSOIL to maintain its lubricants' high levels of performance in today's demanding applications.

More Test Results Available

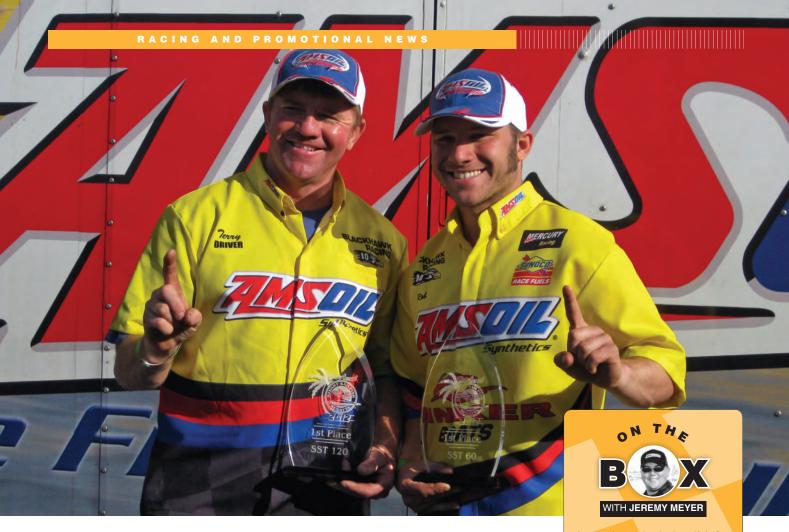
AMSOIL Dealers have long relied on published test results to aid their sales efforts, while customers use them to make educated purchasing decisions. The current demand for comparative testing and technical studies is outstripping the capability to produce them. In response, AMSOIL made adding more testing equipment a top priority. The expanded catalog of test results soon available will provide the foundation for new and convincing marketing materials that allow AMSOIL lubricants to stand further apart from competing products. "Dealers and customers will have even greater access to concrete evidence of product

performance, including comparative teardown pictures and graphs depicting viscometrics, horsepower and other parameters," said Executive Vice President and COO Alan Amatuzio. "The sky is the limit as to how we can expand our testing capabilities."

Strong Future in Sight

Throughout its existence, AMSOIL has operated with a long-range philosophy of strategic expansion and improvements to its infrastructure in Superior and around North America. As other companies remain static in this sluggish economy, AMSOIL has continued to reinvest in the company. "AMSOIL plans 5-10 years down the road and beyond, placing the company and Dealers in the most healthy financial position," said Executive Vice President and CFO Dean Alexander. "This latest project showcases the attention to detail and performance values that have driven the company since the very beginning."





Rinker Racing Shines in 2012

Terry and Rob Rinker defend their APR Superleague titles: Ashton Rinker wins Rookie-of-the-Year award

Team AMSOIL powerboat racers Terry and Rob Rinker finished the 2011 APR Superleague season with championships in the Formula 2 and Formula 3 classes respectively. Determined to defend their titles, they worked hard throughout the offseason to extend their dominance into 2012.

Terry defended his Formula 2 championship handily, winning every event in dominating fashion and outscoring his closest competitor by 347 points. His season-ending victory in Memphis extended his win streak to 11, winning every Formula 2 event dating to the second race in 2011. He also captured the 2012 U.S. Formula One P.R.O.P. Series championship, three APBA National

Championship titles, three APBA National High Point championships, and established five straightaway records.

Rob continued his domination of the Formula 3 field, finishing on the podium in every event during the 2012 season and capturing the checkered flag in three of six events. He also collected the APBA High Points championship in the SST-60 class and established a new straightaway record in the Formula 3/SST-60 class.

Meanwhile, the newest Team AMSOIL powerboat driver, Ashton Rinker, continued to hone his racing skills. His consistent finishes in the Formula 2 class earned him the second position in the series points standings and Rookie-of-the-Year honors.

I recently received a handful of congratulations after one of our top sponsored race teams won a season points championship. These nice gestures usually come in when sponsored racers win races or titles, or when a team adds a big-name racer to its roster.

While I appreciate the kind words, I usually have little to do with the success of the moment in question. While we are always stoked with the wins and bummed by the losses, it's the teams that work endlessly to win races and championships.

What the acknowledgements tell me, however, is that the AMSOIL branding is deeply tied into these championship-quality teams. People are recognizing our embedded sponsorships enough to consider the racers part of Team AMSOIL, and AMSOIL as a close-knit member of the team.

With that in mind, I thank all the teams who have found success in 2012, and hopefully the salutations continue in 2013.







Poised For Podiums

Legacies on the line for Team AMSOIL snocross riders this season

Legends seem to be born every other minute these days. Heroes are quickly defined after a brief moment of greatness. But a telling sign of true greatness is the legacy of an individual or team spanned over a full career. During the 2012-13 AMSOIL Championship Snocross season, three Team AMSOIL riders will write new chapters on their impact to the sport of snocross.

Most of Team AMSOIL/Scheuring Speed Sports rider Robbie Malinoski's legacy may have already been written. A two-time ACS pro champion, the burly Canadian has already proven his worth during his time on the snow, but at 31, he continues to prove the skeptics wrong. Malinoski finished third overall last season.

"As a racer, you never feel like you have made it, and maybe that's why I am still racing," said Malinoski. "I think if that feeling ever sets in, then I know that I have raced my last race. But I am more hungry than ever, and I still get nervous before every race."

This season, Malinoski has the ability to add to an already spectacular career. He has won season titles. Winter X Games medals and a countless number of races, including three last season. But the story could also be told on how

he adapts to change, as he now leads the most talented group of snocross racers ever assembled in one trailer. Last off-season, after Malinoski finished third overall and rookie Darrin Mees finished fourth, team owner Steve Scheuring added defending Pro Open champion Tim Tremblay to the team. The move brings an enormous amount of attention to the team, but a great deal of pressure as well.

In terms of Tremblay's legacy, the French-Canadian could one day be considered the greatest snocross racer of all time. Already an accomplished motocross rider in Canada, Tremblay has surprised the snocross world in short order. He won the semi-pro title in 2009. the Pro Stock title in 2010 and, after one of the most competitive seasons in history, won the Pro Open title last year. His career, while already successful, will be defined by what he accomplishes over the next few seasons.

"I have only been racing snocross for five years," said Tremblay. "Now I get a chance to ride on one of the best snowmobiles in the world, so I get a chance to win a lot more races. It will be tough, but I get to go against one of the best every day in practice, so it will be a big boost to my career."

Even if Team AMSOIL/Judnick Motorsports rider Ross Martin never adds to his 26 career Pro National wins. his legacy will be defined simply as a champion. This season, Martin is gunning for his fourth pro championship, trailing Tucker Hibbert's active streak of six national titles. Winning defines Martin's legacy, and his meticulous preparation will certainly help him this season.

"To be a successful racer you need to have confidence in yourself and in your sleds," said Martin. "When I am on the starting line I know that I have done everything possible to prepare myself for the race. My team works really hard and I know that we have the best equipment out there. When I'm done, I want people to remember me as one of the fastest and most consistent guys in snocross."

The ACS season kicked off at the end of November with the AMSOIL Duluth National (For results, visit www. amsoilracing.com). The series will be televised by CBS Sports Network starting December 30 (Visit www.amsoilracing. com for the broadcast schedule).

Holiday Closings

The AMSOIL corporate headquarters, U.S. distribution centers and Canadian distribution centers will be closed Tuesday, December 25 for Christmas Day and Tuesday, January 1 for New Year's Day. The Toronto Distribution Center will be closed Wednesday, December 26 for Boxing Day.

Alaska Distribution Ordering and Pickup Tips

Carlile Logistics now handles warehousing and shipping duties on behalf of AMSOIL in Alaska. While the transition has been smooth, the following are a few reminders to ease the ordering and pickup process.

- 1) AMSOIL Dealers and customers may pick up AMSOIL products at the main Carlile warehouse in Anchorage, or they may have them shipped from Anchorage and held for pickup at terminals in Fairbanks, Kenai, Kodiak, Seward and Prudhoe Bay. See the Alaska Shipping Terms and Conditions (www. amsoil.com/StoreFront/alaska.aspx) for more information.
- 2) Carlile Logistics is unlike other AMSOIL distribution centers. It warehouses and distributes products on behalf of many companies, and the staff is not as familiar with AMSOIL products, application guides, order procedures, policies and marketing programs as AMSOIL employees. Carlile Logistics can enter orders when absolutely necessary, but AMSOIL Dealers and customers should place their orders directly with AMSOIL. Place pickup orders at least two hours prior to arriving at the Carlile distribution center. Only shipping-specific questions should be directed to Carlile staff. All other questions should be directed to the appropriate departments at the AMSOIL corporate headquarters in Superior.



New 2013 Calendars Available

The new 2013 AMSOIL calendar features AMSOIL products and their benefits. The full-color calendar also includes information on AMSOIL INC. and the list of AMSOIL firsts.

Stock #	Qty.	U.S.	Can.
G1105-EA	1	1.75	1.90
G1105-CA	10	15.00	16.05

Calendars also subject to shipping charges.

AMSOIL CHRISTMAS GIFTS AND STOCKING STUFFERS

An AMSOIL oil change is an outstanding Christmas gift for anyone on your list, while AMSOIL clothing and promotional items also make great holiday gifts and stocking stuffers. See www.amsoil.com/clothing.aspx for a complete listing of available items.



FRONT BACK

Hoody

Black 60/40 combed cotton/polyester sweatshirt with AMSOIL logo features rib knit cuffs and waistband, drawcord, front pouch pocket and embroidered logo on back. Sizes S-4X.

Stock #	Size	U.S.	Can.
G2844	S	37.75	40.40
G2845	M	37.75	40.40
G2846	L	37.75	40.40
G2847	XL	37.75	40.40
G2848	2X	40.75	43.60
G2849	3X	43.75	46.80
G2850	4X	46.75	50.00

Kids' TORC Series T-Shirt

Highlights AMSOIL as the presenting sponsor and official oil of the Traxxas TORC Series. Constructed of 50/50 cotton/polyester blend to reduce fading. Sizes Youth S-L.

Stock #	Size	U.S.	Can.
G2997	YS	16.95	18.10
G2998	ΥM	16.95	18.10
G2999	YL	16.95	18.10



Duffle Bag

This 13" x 24" x 11.5" polyester duffle bag includes padded handle; detachable, adjustable padded shoulder strap; wet pouch for shoes and laundry and reinforced bottom with five durable plastic feet.

Stock # Wt. lbs. U.S. Can. G3095 5.0 39.95 42.80

Stainless Steel Mug

Fourteen oz. mug is thermally insulated for hot or cold beverages. Features translucent blue acrylic outer shell, stainless steel inner shell and spill-proof lid.









OFFICIAL OI







Robbie Malinoski Team AMSOIL

Many of the world's top snocross racers depend on AMSOIL products to protect their sleds – the same products you can use to protect yours.





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WE HONOR











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Jeff Fisher

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December 2012

PRSRT STD

US POSTAGE

PAID AMSOIL

PREMIUM PROTECTION FOR EUROPEAN VEHICLES

AMSOIL European Car Formula is designed to provide excellent performance and viscosity retention for the long oil drain intervals recommended by European original equipment manufacturers (OEMs). Often, European OEM oil change intervals exceed 10,000 miles through the use of oil life monitoring systems and, in some cases, are extended as far as 20,000 miles.

- Outstanding All-Season Performance
- Engineered for Maximum Fuel Economy
- Enhanced Turbocharger Protection
- Low-, Mid- and Full-SAPS* Formulations
 *sulfated ash, phosphorus and sulfur



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API SN/SM...

BMW LL-04

GM dexos2

MB 229.51/229.31

Porsche A40

VW 502.00/505.01

API SN/SM...

BMW LL-01

MB 229.5/229.3

Porsche A40 Renault 0710/0700

VW 502.00/505.00