

AMSOIL Products Save Money

Increased Fuel Economy

AMSOIL synthetic engine and drivetrain lubricants reduce friction, resulting not only in increased performance and protection, but increased fuel efficiency as well. With less resistance to internal moving parts, engines and equipment are able to operate at peak efficiency and deliver maximum mpg. Industry testing proves AMSOIL Premium 5W-40 Synthetic Diesel Oil, SAE 50 Long-Life Synthetic Transmission Oil and 75W-90 Long Life Synthetic Gear Lube increase fuel economy in class 8 diesel trucking applications. The result can provide fleets dramatic savings.



	ANNUAL SAVINGS ON FUEL	
	City Driving ¹	Highway Driving ²
ONE TRUCK x1	\$621	\$4,737
10 TRUCKS x10	\$6,210	\$47,370
50 TRUCKS x50	\$31,050	\$236,850

¹) Based on 31,200 miles/yr. and an increase in fuel economy from 6 mpg to 6.19 mpg (3.15% increase). Based on average U.S. on-highway diesel fuel price.

²) Based on 120,000 miles/yr. and an increase in fuel economy from 6 mpg to 6.39 mpg (6.54% increase). Based on average U.S. on-highway diesel fuel price.



Extended Drain Intervals

AMSOIL Signature Series Synthetic Motor Oil resists thermal and chemical breakdown better than conventional oils, providing premium protection for up to 25,000 miles, 700 hours of operation or one year, whichever comes first, in personal vehicles not operating under severe service and up to 15,000 miles, 700 hours of operation or one year, whichever comes first, in severe service. It reduces maintenance costs and allows vehicles to stay on the road longer, increasing profits.



Using AMSOIL Ea® Oil Filters in place of conventional filters provides even greater savings. Ea filters rank among the most efficient filters on the market and offer service intervals of either 25,000 miles/12 months or 15,000 miles/12 months, depending on application and severity of service.

Oil Change Costs by Mileage

	15,000 Miles	25,000 Miles	50,000 Miles
Conventional motor oil @ \$3.75/qt., 3,000-mile oil changes	\$93.75 (5 Oil Changes)	\$168.75 (9 Oil Changes)	\$318.75 (17 Oil Changes)
AMSOIL 5W-30 Signature Series Synthetic Motor Oil @ \$7.85/qt. wholesale, 15,000-mile oil changes (severe service)	\$39.25 (1 Oil Change)	\$78.50 (2 Oil Changes)	\$157.00 (4 Oil Changes)
Annual Per-Vehicle Savings*	\$54.50	\$90.25	\$161.75

*Five-quart capacity. Examples only. Based on March 2015 figures. Prices subject to change.



MyAMSOILGarage™

MyAMSOILGarage™

MyAMSOILGarage is a free online vehicle maintenance program that allows businesses to organize maintenance records for an unlimited number of vehicles and equipment. Schedule email reminders for future services and track any service performed, whether using AMSOIL products or not. MyAMSOILGarage is easy to use, yet features the capability to manage an entire fleet.

- Free and easy to use
- Organizes maintenance records for an unlimited number of vehicles, making it perfect for commercial use
- Accommodates all vehicles and equipment, from tractor-trailers to chainsaws
- Tracks any maintenance service performed
- Provides email service reminders
- Replaces expensive software programs

Visit www.amsoil.com/whymygarage.aspx to establish a free account.



AMSOIL products and Dealership information are available from your local full-service AMSOIL Dealer.

Jeff Fisher

866-292-4700

www.SyntheticOils.us

Save Money with AMSOIL



AMSOIL synthetic lubricants, filtration products and fuel additives help commercial accounts realize maximum savings.

WHY SYNTHETICS?

Why Synthetics?

- Better wear protection
- Excellent fuel economy
- Outstanding extreme-temperature performance

Synthetic lubricants, unlike their conventional counterparts, are chemically engineered to form pure lubricants. They contain no contaminants or molecules inherent to crude oil that don't serve a designed purpose, such as sulfur, nitrogen, oxygen and metal components. They are made from molecules that are saturated with a higher percentage of carbon-hydrogen bonds, leaving fewer sites to which other, harmful molecules can attach and attack the molecular composition of the oil. Their smooth, uniform lubricating molecules slip easily across one another. In short, synthetics' versatility and pure, uniform molecular structure impart properties that provide better friction-reduction, optimum fuel efficiency, maximum film strength and extreme-temperature performance conventional lubricants just can't touch.

Why AMSOIL?

- World's first API-qualified synthetic motor oil
- Leader in synthetic lubricant technology
- The only 25,000-mile oil

The introduction of the world's first synthetic motor oil to meet American Petroleum Institute service requirements in 1972 set all-new standards for motor oil quality. AMSOIL synthetic motor oil outperformed conventional petroleum motor oils on all counts. It was clear from the start that this innovative product would play a major role in engine performance and engine life.

AMSOIL has remained steadfast in its commitment to quality and precision lubricant engineering, leading the charge over the past four decades with many industry firsts. This quality-first commitment has driven the introduction of numerous synthetic lubricants, premium filtration technologies and fuel additives that provide tangible, real-world value.

Today, virtually every other motor oil manufacturer has recognized the superiority of synthetic lubricants and followed the AMSOIL lead with introductions of synthetic motor oils of their own. Accept no substitutes – AMSOIL is "The First in Synthetics®".

Why Now?

- Automakers are moving up to synthetics
- Helps vehicles last longer
- Saves time & money

Modern engine technology is placing more burden on motor oils. Vehicle manufacturers are under tremendous pressure to provide fuel-efficient vehicles that produce fewer emissions than their predecessors. They employ a variety of techniques to improve efficiency and reduce emissions, and nearly all of them negatively impact motor oil. Engines are smaller, yet produce more power, often relying on turbos or unique fuel injection systems that can increase the amount of contaminants introduced into the oil. Synthetic lubricants contend with these additional stresses better than conventional lubricants.

AMSOIL synthetic motor oils help engines run at peak efficiency. Their pure, uniform molecular structure results in maximum friction reduction and outstanding wear protection. Lubricated components move more freely and remain closer to like-new condition for longer periods, meaning reduced overall maintenance costs.

AMSOIL synthetic motor oils also reduce environmental impact. Each year millions of gallons of motor oil are burned and exit through the tailpipes of cars and trucks, creating emissions pollution. Petroleum oils volatilize (burn off) more readily than AMSOIL synthetic oils and create more emissions pollution. The thicker oil left behind after volatilization contributes to damaging deposits, sticky piston rings and oil blow-by, all of which cause reduced engine life, reduced fuel economy and increased air pollution. In addition, AMSOIL extended-drain motor oils reduce the number of oil changes performed, which reduces the amount of waste oil generated.



Why Establish an AMSOIL Commercial Account?

Save Approximately 25 Percent

AMSOIL commercial accounts purchase AMSOIL products at wholesale pricing, which is approximately 25 percent less than suggested retail. Large-volume orders are eligible for additional product and freight discounts.

Receive Customized Service

Each commercial account is established and serviced by an independent AMSOIL Dealer available to help map out a lubrication program designed to maximize vehicle performance while saving money. Accounts can order directly from AMSOIL INC. via Internet, phone or fax. Qualified accounts may also apply for credit, simplifying the payment process.

Knowledgeable Technical Support

In addition to Dealer support, AMSOIL INC. corporate personnel is available to offer further technical and administrative support via phone, email and fax. The AMSOIL Technical Services Department monitors the latest industry developments to analyze equipment needs, identify technical issues and provide accurate product recommendations for virtually any application. AMSOIL communicates important information regarding technical updates, product availability and more in the Commercial Account Zone available at amsoil.com.

Full Line of Quality Products

AMSOIL is the recognized leader in synthetic lubricant technology, manufacturing premium synthetic motor oils, hydraulic fluids, compressor oils and more. AMSOIL advanced filtration systems and quality fuel additives round out a complete product line that satisfies the demands of nearly any commercial business. AMSOIL products are engineered to elicit maximum performance and efficiency for their intended applications. Equipment running at peak efficiency lasts longer and reduces downtime.

- **Trucking Fleets**
- **Taxi Fleets**
- **Police Fleets**
- **Refuse Hauling**
- **Landscaping**
- **Energy Providers**
- **and More**

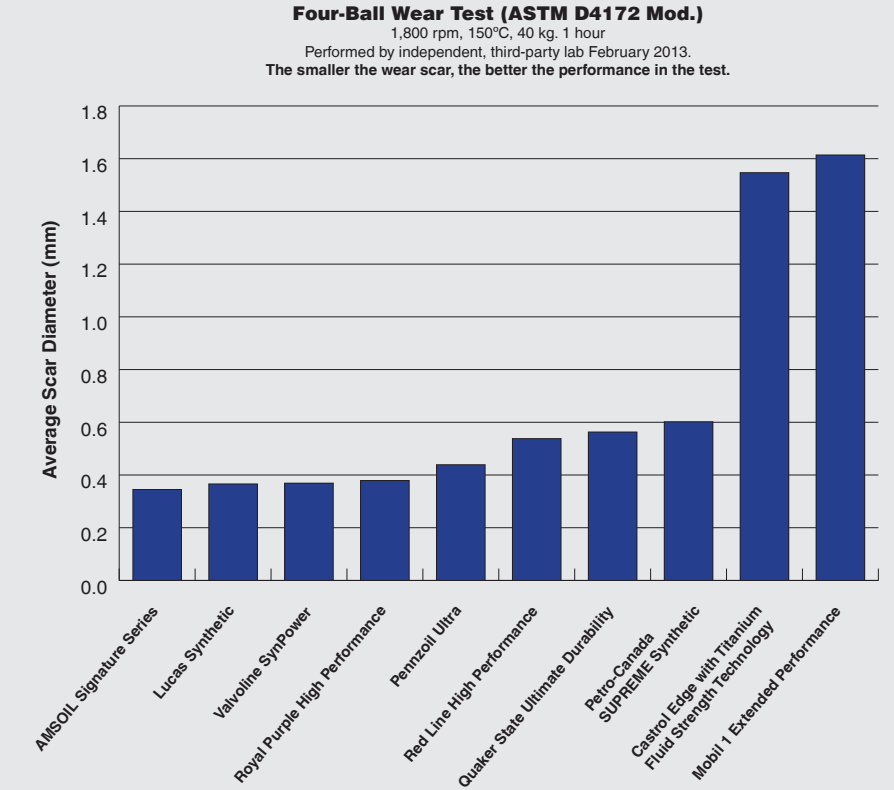


How Do AMSOIL Products Stand Up?

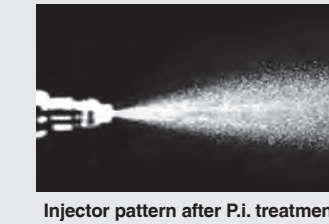
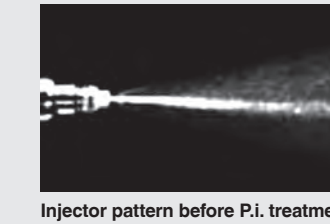
Superior Protection Against Engine Wear

Towing, heavy hauling and extreme heat cause motor oils to break down and lose viscosity, putting engine components at risk for accelerated wear. AMSOIL Signature Series 5W-30 Synthetic Motor Oil provides superior wear protection. In the Four-Ball Wear Test, Signature Series limited wear more effectively than the other oils. It helps heavy-duty engines in work trucks and other professional vehicles demonstrate maximum performance and life. See *A Study of 5W-30 Synthetic Motor Oils (G3115)* for additional test results.

Note: These test results describe and represent properties of oils that were acquired November-December 2012. Results do not apply to any subsequent reformulations of such oils or to new oils introduced after completion of testing. All oils were available to consumers at the time of purchase. Testing was completed February 2013 by an independent, third-party lab. Formulations were coded to eliminate bias, and samples were tested in random order. An appropriate number of trials of each oil were run to produce results at the 95 percent confidence level when compared to AMSOIL Signature Series Synthetic Motor Oil.



Increased Fuel Economy



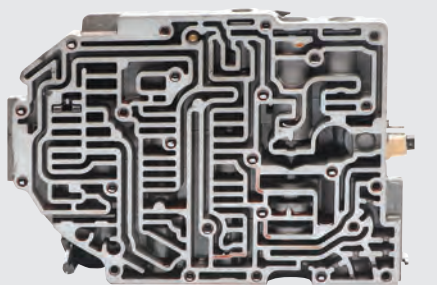
For optimum fuel efficiency and lower emissions, fuel must first be atomized into a fine mist prior to combustion. Over time, injector deposits produce irregular spray patterns with heavy streams of gasoline that reduce performance, while intake valve deposits also decrease efficiency. AMSOIL P.I.® Performance Improver cleans injector and intake valve deposits to improve fuel efficiency up to 5.7 percent and an average of 2.3 percent. Hot-running direct-fuel-injected engines are more susceptible to harmful deposits, making it even more important to clean injectors routinely.

Reserve Transmission Protection in Extreme Heat

After more than 180,000 miles installed in a Las Vegas taxi cab, AMSOIL Signature Series Multi-Vehicle Synthetic ATF resisted extreme heat and virtually eliminated damaging sludge, deposits and wear from forming on critical components. The lubricant delivers reserve protection in severe service, helping fleet vehicles achieve maximum life and profitability. See the *Las Vegas Taxi Fleet Field Trial (G3118)* for complete results.



Valve Body



The transmission's valve body remained clean and virtually sludge-free following more than 180,000 miles of severe-service driving. Signature Series Synthetic ATF's anti-heat formulation provides dependable protection in severe service.